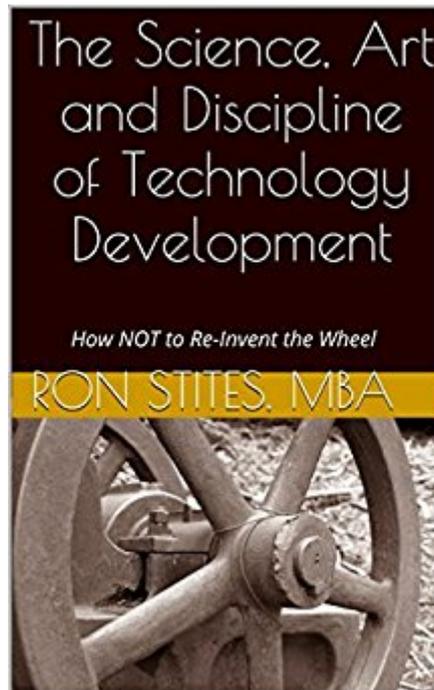# The Science, Art And Discipline Of Technology Development: How NOT To Re-Invent The Wheel

Synopsis

Mr. Stites describes the methods and pitfalls of Technology Development. This is based on his nearly 40 years of experience in managing Technologist (Scientists and Engineers) in a wide variety of settings. The book addresses crucial issues such as evaluating the connection between a technology and potential markets, setting reasonable and useful hypotheses, drawing statistically valid conclusions, applying those conclusions to business goals, making business savvy decisions and building and maintaining an effective Technology Development Team.The book is aimed at Executives who are leading Technology Development efforts, Investors and Stakeholders in Technology Development companies and the Citizen. The book describes many of the techniques that should be used in effective Technology Development. This is a direct help to those who are trying to develop a new technology. It is also a help to those who are investing in or supporting companies that are making claims about technology. It can also be a help to evaluating all kinds of claims that are being â œsupportedâ • by data. The Investor, Stakeholder or Citizen can now ask specific questions about the validity of those claims. Mr. Stites holds a B.S, Degree in Chemistry from the University of Kansas and an MBA in Finance and Accounting from Regis University. He holds 5 patents in various areas of technology including bio-mass gasification and syngas catalysis. He has numerous other patents in progress including patents in carbon dioxide separation and sequestration, carbon conversion and electrochemical precipitation of tannins. He writes and publishes extensively on Technology Development and Design of Experiments (DoE).

Book Information

File Size: 644 KB

Print Length: 67 pages

Simultaneous Device Usage: Unlimited

Publisher: Ronald C. Stites (April 28, 2015)

Publication Date: April 28, 2015

Sold by:Â Digital Services LLC

Language: English

ASIN: B00WTMVP60

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

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Instinct And The Art Of Mental Training Food Packaging Science and Technology (Packaging and Converting Technology)